



# Sandcastle Days Sponsorship Packet

Presented by:





Dear Potential Sponsor:

**Sandcastle Days, October 19-23, 2011** is one of South Padre Island's "Signature Events" and this year will celebrate 24 years of art and memories on the beach. Clayton's Resort Beach Bar & Grill of South Padre Island will host for the first time this unique family festival which attracted an estimated 25,000 people in 2010.

The featured competition, **Masters of Sand**, brings world renowned sand sculptors to the beautiful Island to demonstrate their talent in the sand; vying for cash prizes, prestige and recognition. Big kids, little kids, families, groups, troops and individuals can enter the amateur categories on Saturday. **Free Sand Castle Lessons** Thursday through Sunday will help you and your organization build a better sand castle. **Fun for everyone!** There will be great food, music, kite exhibitions, local vendors to shop from with fabulous arts & crafts.

Thanks to 23 years of loyal sponsor support, Sandcastle Days has become what it is today. With your help, we pledge to make Sandcastle Days 2011 the grandest one yet! We hope you will join us in supporting this wonderful event; a sponsorship form is attached along with the benefits you will receive for your contribution.

See you on the beach!

The Sandcastle Days Crew

## Mission Statement

**Sandcastle Days** is an event that showcases the unique art of sand sculpting; teaches others to enjoy playing in the sand and brings families and friends together on the beautiful beaches of South Padre Island. Bound by a shared love of the beach, our volunteers have a strong commitment to the restoration and protection of our coastal shores. **Sandcastle Days** supports and encourages organizations committed to the integrity of our coastal environment and its natural resources.



For additional information, call Irene Ortiz at 210-601-3425, fax to 210-822-7723, email [irene@cegrouppinc.net](mailto:irene@cegrouppinc.net), write to Sandcastle Days c/o The CE Group, 200 East Grayson, Ste. 212, San Antonio, TX 78215 or visit us online at [www.sandcastledays.com](http://www.sandcastledays.com).

# Sandcastle Days

## Sponsor Levels



### Diamond Sponsor: \$10,000

Master Sculptor will come to your location of business and build a Sand Castle, prior to event.  
PRIME sand replica of your logo included on sponsor's sculpture at event site Friday - Sunday.  
Recognition on [www.sandcastledays.com](http://www.sandcastledays.com) for one year.  
Eight VIP event parking passes.  
Rights to display and sell merchandise in assigned space.  
On site recognition through live DJ announcements over the 4 day period.

### Gold Sponsor: \$5,000

Recognition on [www.sandcastledays.com](http://www.sandcastledays.com) for one year.  
Medium sand replica of your logo included on sponsor's sculpture and monumental sculpture.  
Five VIP event parking passes.  
Rights to display and sell merchandise in assigned space.  
On site recognition through live DJ announcements over the 4 day period.



### Emerald Sponsor: \$3,000

Recognition on [www.sandcastledays.com](http://www.sandcastledays.com) for one year.  
Three VIP event parking passes.  
Small sand replica of your logo included on Sponsor's sculpture and monumental sculpture.  
On site recognition through live DJ announcements over the 4 day period.



### Pearl Sponsor: \$1,000

Recognition on [www.sandcastledays.com](http://www.sandcastledays.com) for one year.  
Two VIP event parking passes.  
Small sand replica of your logo included on Sponsor's sculpture.  
On site recognition through live DJ announcements over the 4 days.



### Ruby Sponsor: \$500

One VIP event parking pass.  
On site recognition through live DJ announcements over the 4 days.

### Friends of Sandcastle Days: \$250

Recognition on [www.sandcastledays.com](http://www.sandcastledays.com) for one year on the Friends of Sandcastle Days List.

# Sponsorship Agreement Form

October 19 - 23, 2011



**YES! Sign us up as a \_\_\_\_\_ Sponsor for Sandcastle Days 2011!**  
(Enter level of sponsorship here)

**Name/Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Cell:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**TERMS & IMPORTANT NOTICES:** Event Sponsorship fees are due, in full, prior to October 1, 2011. By signing below, the individual represents and warrants that he/she is duly authorized to execute this binding agreement on behalf of Sponsor. Payments, completed agreement and artwork or other required information must be received by Sandcastle Days by the above date to assure your sponsorship is acknowledged accordingly. Failure to comply may result in incomplete logo placement or other sponsorship incentives as applicable. Sponsor agrees to be bound by the information and terms herein and any event rules and regulations represented now or as established at a later date by Sandcastle Days.

**PAYMENT:** Please make your check payable to *City of South Padre Island* and mail to the address listed below.

**ARTWORK:** Please submit all logos to [jhenning@cegroupinc.net](mailto:jhenning@cegroupinc.net), by October 1, 2011 in order to assure placement. Call Jessica Henning at 210-569-6935 for questions on the submission of logos.

### THANK YOU!

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

For additional information, call Irene Ortiz at 210-601-3425, fax to 210-822-7723, email [irene@cegroupinc.net](mailto:irene@cegroupinc.net), write to Sandcastle Days c/o The CE Group, 200 East Grayson, Ste. 212, San Antonio, TX 78215 or visit us online at [www.sandcastledays.com](http://www.sandcastledays.com).

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